SPEAKER KIT



EMA ROLOFF

A digital transformation strategist and speaker who helps executives and innovators leverage AI, leadership, and human-centered strategies to drive growth, influence, and meaningful change.

ABOUT
EMA ROLOFF

Ema Roloff delivers high-energy, actionable keynotes that bridge the critical gap between AI tools and the human element of change. She stands out by equipping executives with practical, people-centric strategies to build digital literacy and lead teams through disruption. Drawing on a decade of experience driving multi-million-dollar enterprise transformations and the frameworks from her upcoming book Digital Leadership, Ema ensures your audience leaves with the clarity and confidence to turn the future of work into a competitive advantage.



Digital Transformation
Digital Sales
AI & Business Strategy
Digital Leadership
Human-Centered Technology
Innovation & Change Management
Future of Work

ANNUAL REACH

28M+ IMPRESSIONS ON LINKEDIN

30M+ VIEWS ON INSTAGRAM

15M+ VIEWS ON TIKTOK

269K+ VIEWS ON YOUTUBE

2025



PEOPLE FIRST: THE KEY TO SUCCESSFUL DIGITAL TRANSFORMATION

Length: 45–60 minutes, including Q&A
Adaptable for: Various industries

Change is happening in every corner of every organization, but technology implementations, process changes, and organizational shifts often fall short of their goals. This session introduces the Change Management for Everyone framework, a practical approach that helps individuals at every level lead, support, and sustain change with confidence.

KEY TAKEAWAYS:

- Learn effective change management strategies to guide your organization smoothly through digital transformation.
- Understand the importance of upskilling and digital literacy across all levels, equipping your workforce for a digital-first world.
- Discover techniques to maintain momentum through multi-year initiatives, keeping teams motivated and focused on long-term goals.



SIGNATURE KEYNOTES

AI WON'T STEAL YOUR JOB, BUT IT WILL CHANGE IT

Length: 45–60 minutes, including Q&A
Adaptable for: Various industries

AI and automation are reshaping work, but human expertise remains essential. This session explores why skilled people are needed more than ever and how to cultivate the skills that will make employees indispensable in the AI-driven workplace.

KEY TAKEAWAYS:

- Understand how AI is creating new opportunities and transforming existing roles.
- Learn the top three skills to develop for future-proofing your career.
- Recognize the lasting value of human skills such as empathy, communication, and problem-solving in delivering exceptional results.



LEAD DIFFERENTLY. LEAD HUMAN.

Length: 45–60 minutes, including Q&A
Adaptable for: Various industries

The future of leadership isn't AI-first. It's human-first. And leadership isn't reserved for people with titles. When tools move fast, expectations are unclear, and burnout is real, the people who stand out aren't the most technical. They're the ones who bring clarity, communicate with intention, and keep learning out loud.

KEY TAKEAWAYS:

- Understand why leading with humanity, clarity, and intention is a career advantage, not a "soft skill".
- Learn how to share ideas, ask better questions, and show up in a way that earns influence and respect.
- Discover how embracing discomfort, learning in public, and staying curious helps you adapt, stand out, and future-proof your career.



Ema knows how to develop and engage an audience, and the best way to work them into the event so they want to come back for more. I walk away feeling like she helped me present the best of my message and that it actually got through to people thanks to her reach and approach.

Bryan Falchuk, CEO of PLRB

Ema has a special gift for being able to connect with an audience. She has a keen sense for choosing relevant topics, her enthusiasm for the subject matter she teaches is contagious, and her presentation style is an appropriate blend of professional and personal discernment which leaves the audience trusting Ema and wanting more. Highly recommend Ema if you are looking for an engaging and thoughtful experience.

Tonya Reynolds, ProveIT Organizer

PIIB had a wonderful experience collaborating with Ema during our 2024 Annual Convention. Ema's profound understanding of AI/technology, along with her talent for engaging and enlightening the audience, left our participants feeling motivated and wanting to learn more.

Carrie Lewis, Marketing And Events Specialist of PIIC

I find Ema's capabilities shine not only while she's on the stage or in front of the camera. Ema's highly organized and creative. Her prep is meticulous and her communication with me along the way was perfect.

Stacey Brown, President of InsurTech America

BOOKING & CONTACT INFORMATION

For speaking inquiries or to schedule a session with Ema Roloff:

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